

# SUPERMARKET 2010

www.supermarketartfair.com



THE INTERNATIONAL  
ARTIST-RUN ART FAIR  
IN STOCKHOLM

KULTURHUSET  
19-21.2 2010

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## SUPERMARKET 2010. Now in the heart of the City!

It's soon time again! SUPERMARKET art fair offers you a festival of painting, sculpture, video, performance, talks... and, naturally, you can also expect the unexpected....

From established names like Bill Drummond (the man who became a pop star with KLF in the 90s and then burnt the profit of one million pounds sterling) to the stars of tomorrow from the experimental art scene: R.E.P. from Kiev sells off the Ukraine on the cheap; Artillerie from Berlin shows a captured contemporary artist; Stockholm-based Candyland shows Bob Dylan. Those who want to be active and musical can Sew a Synth at Fylkingen or go to an audition at Galleri Syster or try out an electric guitar at Skånes konstförening.

SUPERMARKET's fourth year involves more than 60 exhibitors from different parts of the world. 20 countries are represented, including France, Iceland, Canada, Serbia, Turkey, the Ukraine and the US. In a short time SUPERMARKET has become one of the world's largest art fairs for artist-run galleries. And the driving force is not money:

"Artists helping artists is an old concept and one could say that our fair is held together by this sense of companionship", says founder Pontus Raud. "It is a form of idealism which is the fundament of free culture in Sweden".

### Document? Permanent? Pay The Rent?

The overriding theme of SUPERMARKET Talks is the concept of documentation/non-documentation in the Arts. Much of contemporary art consists of planned events, actions, and performances that live on solely in various forms of documentation - film, photographs, books, and.... talks. Has the documentation of art become more important than the art itself? We'll examine "The Art of Getting Paid" and the film "Super Art Market". More on SUPERMARKET Talks here <http://www.supermarketartfair.com/content/supermarket-talks>

Welcome to the Press Viewing on Thursday 18 February at 11 am in Gallery 5, on the 5th floor at Kulturhuset. SUPERMARKET's Pontus Raud and the director of Kulturhuset Eric Sjöström present SUPERMARKET 2010. Meet artists in the process of installing their exhibitions! Coffee and croissants are served.

Press Images: <http://www.supermarketartfair.com/content/press>

Press Accreditation: please contact [press@supermarketartfair.com](mailto:press@supermarketartfair.com)

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### About Supermarket

SUPERMARKET has been arranged since 2007 by a small group most of whom are artists themselves. SUPERMARKET is a development of Minimarket, which was held at Konstnärshuset in February 2006 in reaction to the new commercial art fair Market. The following year Minimarket expanded and became SUPERMARKET. SUPERMARKET 2007 occupied the entire building at Konstnärshuset and the following year the fair grew even more and moved into Enskilda Galleriet. In 2009 SUPERMARKET checked into the Clarion Hotel Stockholm and this year the fair is moving to Kulturhuset, in the very centre of Stockholm.

Kulturhuset Stockholm

STOCKHOLM  
STAD KULTURFÖRVALTNINGEN  
Stockholms stad

KULTURRÅDET

Si.  
Svenska institutet

iaspis  
The Swedish Arts Grants  
Committee's International  
Programme for Visual Artists

POLSKA  
INSTITUTET  
STOCKHOLM

GOETHE-INSTITUT

NORGES  
AMBASSADE

TJECKISKA CENTRET  
CESKÉ CENTRUM

RUMÄNSKA  
KULTURINSTITUTET

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M  
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Stockholm

Strom  
den laag

the bagan

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