

PRESS RELEASE

All you need is ART.

A pop-up shop installation from Mnky Bizz Group in collaboration with Tank

SUPERMARKET Art Fair – Kulturhuset, Stockholm – 17th-20th February 2011

artillerie is pleased to present the pop-up shop installation "All you need is ART." at Supermarket 2011. As an interdisciplinary arts venue, we are always interested in bringing together artists from divergent fields. This time we went a step further and commissioned the art agitators from Mnky Bizz Group to create a site-specific project in collaboration with the Colombian robotic artist Tank – who, by the way is the brains and talent behind the mobile "shop till you drop" sales agent that you might've already seen roaming through the fair's aisles.

The temporary shop also utilizes the "Price Ruler" system, a simple practice prevalent in the art world. Here it is visualized in an easy-to-understand format to ensure everyone gets a quick hang of it. Best of all: it's resistant to financial crises, so money keeps circulating and creating more and more wealth. So whatever the size of your plånbok or portmonnä we have the right something for you.

What's more, you have a rare chance to peek at prototypes fresh out of the Mnky Bizz Lab. They range from still life pieces to lively motorized works. Also not to be missed are what may be the world's first coffins for art that has passed its expiration date – a product that is sorely lacking on the art market. Of course, this is a hard fact to face and a favorite topic to avoid by artists, art lovers and art collectors alike. But let's be dignified and give defunct art a proper burial!

Out with the old, in with the new: pimp your appearance with brand new creations from the Mnky Bizz Superstar Collection. With their fab new jewelry line, you can attend all the art parties in standout style. Be among the first to have one before their online store launches in March. Just don't blame us when the paparazzi stalk you!

Feel free to ask our sales agent for assistance or a demonstration of the prototypes. Everything you see here can also be ordered and tailored to your needs! Go ahead: All you need is ART.

Mnky Bizz Group Since its formation in 2010, Mnky Bizz Group has grown into a diverse network of cultural players working together on an international campaign to spark new partnerships between art and business. This pooling of creativity and expertise establishes a new order where all participants in the art market reap maximum rewards – and marks the beginning of the end for the hegemonic cultural system. Learn more at mnkybizz.com

Tank Lorena Monsalve, aka Tank, is a multimedia artist and performer working on the design and construction of objects, creatures and innovative interfaces, both in the digital and in the real world. After graduating with a BFA in Electronic Media & Time Arts at the

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exerzierstraße 10 | 13357 berlin
www.artillerie-projekte.org
info@artillerie-projekte.org

University of the Andes in Bogotá, Colombia, she went to earn a MSc in Art & Technology at the University of Gothenburg in Sweden. She has participated in many technology-oriented projects spanning theater, circus arts, puppetry, robotics and interaction design, and is currently involved in video game creation.

SUPERMARKET is Stockholm's international artist-run art fair, which aims to provide a showcase for artist initiatives from all over the world and to create opportunities for new networks in the Swedish as well as the international art scene. Initiated and organised by artists, this project has rapidly evolved from a modest group of local initiatives to a full-fledged international art exposition that has made its mark and helped firmly establish Stockholm on the art world map. www.supermarketartfair.com

artillerie is an interdisciplinary arts venue committed to experimentation in visual arts, performance, film, literature and music. Located in Berlin's gritty yet vibrant Wedding district, artillerie is a project run by a non-profit group of art activists and volunteers.

For press photos or further information, please contact us at info@artillerie-projekte.org or +49 163 641 9908.

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